



GENEROUS™
LIFE

2025
Annual Report





Our Vision

We envision communities of joyful, faithful stewards of God's resources who meet the world's greatest needs, guided by His abundance.

Our Mission

We create spaces for generosity to thrive, empowering individuals to connect, give boldly, and transform lives around the world guided by God's abundance.

As I look back on 2025, one word rises above the rest: gratitude.

Gratitude for the people who make up Generous Life. Gratitude for the stories we've been entrusted with. And gratitude for the quiet, faithful ways generosity is taking root in communities across the country.

In a world that often treats giving as a transaction, this year reminded us of something deeper: generosity is a way of life. It is not only what we do with our resources. It is how we show up for one another, how we listen, and how we trust God's abundance rather than fear scarcity.

Throughout the year, we saw that truth lived out in meaningful ways—around tables where honest conversations unfolded without pressure, in gatherings where people were known by name rather than capacity, and through shared experiences that wove together service, rest, and relationship. We watched a growing community of givers choose connection over isolation and joy over obligation.

At Generous Life, our calling is simple but not small: to create space for generosity to thrive. We do this by cultivating environments where people can explore generosity together, connecting givers with trusted, high-impact organizations, and caring

for generous leaders so that giving remains life-giving rather than depleting.

Because of this community, generosity is multiplying. In 2025, millions of dollars were released to meet real needs and support faithful work around the world. But the deeper impact is found in the relationships formed, the questions asked, and the renewed sense of purpose so many experienced along the way.

As we look ahead, we do so with hope and humility. There is more to build and more communities to nurture. My prayer is that as you read this report, you will not only see what we've accomplished, but feel what is being formed—a culture of generosity marked by joy, trust, and a deep reflection of God's heart. Thank you for being part of this story.

With gratitude,
Tim Vickers
Chief Executive Officer



As Chair of the Board, I have the privilege of seeing Generous Life from a unique vantage point—one shaped by responsibility, discernment, and deep gratitude.

Over the past year, I've watched this community live into its calling with clarity and care. Generous Life is not chasing growth for its own sake. It is tending something more meaningful: trust. Trust among givers. Trust with nonprofit partners. Trust in God's abundance and guidance.



What continues to stand out to me is the integrity of this work. Generous Life creates space for generosity without pressure or performance. It honors people as whole individuals, not simply as contributors. And it approaches impact with humility, curiosity, and joy.

From a governance perspective, I'm grateful for a strong staff, a committed board, and a clear sense of purpose that guides our decisions. We are stewarding resources wisely, asking hard questions when needed, and staying anchored in our mission as the community grows.

Most of all, I'm thankful for you. Your presence, your trust, and your willingness to engage generously make this movement possible. Together, we are building something rooted in relationship and shaped by faith—something that will endure. Thank you for being part of Generous Life.

With appreciation,
Jessica Lindsey
Chair of the Board

Giving loses its joy when marked by isolation and obligation. We bring givers together to explore and discover the joy of generosity.

Isolation, scarcity mindsets, and transactional giving prevent many people from experiencing joyful generosity. We create an uplifting community for givers blessed with capacity to relate, grow, and experience profound joy. Through this community, we connect resources to life-changing opportunities.

**We Cultivate a
Generosity Ecosystem**

We bring together people and partners to build a thriving ecosystem where generosity multiplies through meaningful relationships and collaboration.

**We Connect
Generosity to Impact**

Through curated trips and events, we inspire people to give generously by connecting them with trusted, high-impact nonprofits.

**We Care for
Generous Leaders**

We walk alongside givers to help them thrive, avoid burnout, rediscover joy, and sustain a life of meaningful generosity in the community.

40 *Events*

1,000+ *People*

Attended Events & Trips

8 *Trips*

Homes of Hope Build with YWAM • Fly Fishing • Skiing • Hog Hunting
Women's Retreat • EGCC Prague Summit

60+ *Nonprofits Featured*

WellHouse	Young Life
Restore NYC	Homes of Hope
Dominican Friars Foundation	Opportunity International
Alliance Ministries	SEAL's Future Foundation
Engage Your Destiny	The Flourish Fund
YWAM (Youth with a Mission)	Hope International
Healthy Veterans	10Ten Project
Refuge Foundation	YWLA
Generous Giving	Teenpact
Sanctuary Mental Health Ministries	Fight for Freedom
Unbound Grace	International Justice Mission
SAISD	New Day for Children
Abide Gathering	Every Good Gift
Bloom	Cradle of Hope
Worthwhile	Shore Days
Save A Life International	Libby's Friends
AlphaCare	Embers International
YoungLives Liberty Region	Go! Ministries
OurHome Alabama	NEO
Edify	ThirdMill
For.NYC	Covenant
The Bowery Mission	Practicing the Way





Salons Kicked Off the Year with Connection and Conversation

In January, the Generous Life NY Wine Night Salon Spotlight featuring Edify opened the year by creating a pressure-free space for the community to connect, reflect, and hear directly from nonprofit leaders doing faithful, high-impact work.

Empowering NYC Convened Local Leaders and Givers

More than 60 members of the Generous Life community gathered in March in New York City for Empowering NYC, a panel discussion focused on addressing the city's most pressing needs and exploring generosity rooted in local connection.

Spotlight Events Connected Givers to Trusted Partners

Throughout the year, we hosted Spotlight events featuring organizations, including Opportunity International and HOPE International. These gatherings invited givers to engage directly with nonprofit leaders through relationship rather than transaction.

Honest Conversations Addressed Complex Issues

Generous Life convened thoughtful discussions on real-world challenges through events such as A Conversation on Foster Care featuring The Flourish Fund and the Impact Panel, creating space for listening, learning, and discernment.

Generous Life Philadelphia Launched a New Community of Givers

In October, 58 guests gathered for the launch of Generous Life Philadelphia. It was an evening of connection, story, and shared vision for what it looks like to build a movement of generosity across the city. Bob Doll brought an encouraging word on living generously and stewarding resources with purpose, setting the tone for a community rooted in faith and meaningful relationship.

"I've always believed we were created to live in community. In Genesis, when it says it's not good for man to be alone, it's not just about marriage, it's about all of life. Life is richer, more joyful, and more meaningful when we do it together. Generous Life creates that kind of community. We learn from each other, inspire each other, and discover new ways to get involved. We build relationships with people who remind us that what we have isn't really ours, we're simply stewards, entrusted to care for it and share it."

– Dave, Philadelphia Founding Member

Story and Faith Intersected at an Intimate Gathering

In November, the All Is Calm-ish book launch with Niro Feliciano offered an opportunity to explore generosity through the lens of faith, family, and everyday life—reminding the community that generosity begins long before a gift is given.



The 2025 Gala Marked a Culminating Moment

On December 5, 2025, our community gathered to reflect on stories of generosity, celebrate shared impact, and reaffirm a collective commitment to living generously together.

It was a meaningful evening filled with friendship, worship, and shared purpose. We spent quality time together breaking bread around tables, listening to powerful stories, and experiencing the joy of being part of a generous community shaped by faith and hope.



Looking Ahead: Vision for the Coming Year

2026 represents a year of intentional expansion for Generous Life. We will launch Generous Life Tampa while continuing to identify and develop new cities with the right leaders and relational foundations.



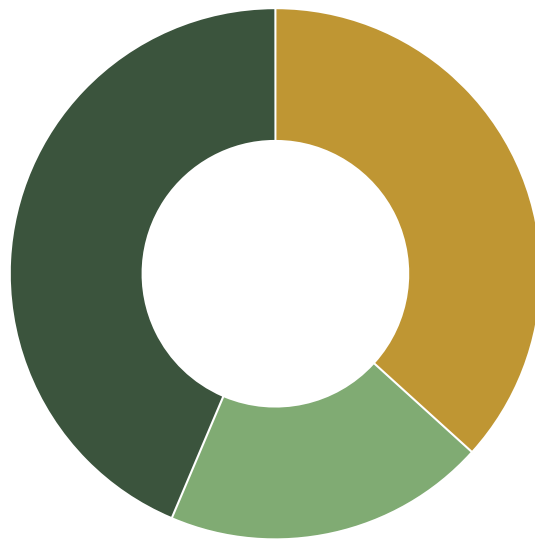
At the same time, we will grow and strengthen our leadership team to support increasing national and local momentum, and expand our board to provide greater strategic guidance, advocacy, and partnership.

We will also deepen and extend key strategic partnerships that amplify our reach and impact. Across all markets, we are committed to refining and growing our programming—creating more consistent, high-quality gatherings and experiences that invite people into a deeper, more transformative life of generosity.

We move into 2026 with the same conviction that has guided us from the beginning – that generosity flourishes in community. We're grateful for every relationship, every conversation, and every act of faith that has brought us to this moment. There is more to build, and we're honored to build it together.

Financials

REVENUE: \$1,449,338.27



EXPENSES

- Admin: \$530,118.59
- Fundraising: \$283,753.29
- Program: \$629,541.96

Total Expenses: \$1,443,413.84

“2025 marked a turning point as Generous Life strengthened its systems and fundraising strategy while continuing to grow revenue and improve efficiency.”

Our Team

Behind Generous Life is a team of dedicated leaders who believe generosity is a way of life. Our staff and board steward this work with humility and care—building communities rooted in trust, joy, and purpose.

Staff

Tim Vickers
CEO

Kerry Parker-Rohrsen
COO

Logan Gentry
Cities Director

Landon Eckhardt
CFO

Jason Lollar
Generous Life Philadelphia Director

Don Ankenbrandt
Generous Life Birmingham Director

Board of Directors

Jessica Lindsey
Chair of the Board

John Stanley Jr.
Vice Chairman of the Board

Karen Stanley

Bob Foresman

Luda Foresman

Dwight Jacobsen

Bob Bentson

Brent Blonkvist

Karlyn Sullivan

Peter Sullivan



*Creating spaces for
generosity to thrive
in community.*



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